



Statement of MBE/WBE Commitment

The Orlando Magic recognizes the importance and long-term benefits of utilizing Minority Business Enterprises and Women Business Enterprises (MBEs/WBEs) in the development of an Events Center. The team is committed to creating a program that is designed to educate, develop, and economically empower MBEs/WBEs. Accordingly, the Magic will partner with the City of Orlando to develop a comprehensive plan that positively impacts the people of Central Florida and improves the economic vitality of our region.

Some goals of the MBE/WBE Program are to build stronger, more viable and profitable businesses that will grow from the project experience; maximize MBE/WBE business development and contract participation; and involve the community through education, outreach activities and employment opportunities.

In conjunction with key development partners, the Magic will oversee a comprehensive MBE/WBE inclusion program which will involve MBEs/WBEs in the various levels of contracting. Through mentoring, partnering, associations, joint ventures, and strategic alliances, the smaller firms will have the opportunity to grow and participate in the project. Developing a program that allows companies to compete successfully will ensure that MBEs/WBEs are afforded every opportunity possible to participate and succeed on the project. A few program examples include (i) implementing an extensive communication plan relating to contracting procedures and specific contracting opportunities (ii) providing assistance to MBE/WBE firms through the identification of innovative and creative approaches to addressing the traditional barriers limiting MBEs/WBEs participation in major construction projects and (iii) encouraging and promoting the partnering of subcontractors with MBE/WBE firms as well as associations or joint ventures to increase MBE/WBE participation.

In addition, the Magic will work with the City of Orlando to (i) implement MBE/WBE participation goals for contracts awarded in accordance with Chapter 57 of the City Code (ii) involve organizations whose primary focus is increasing opportunities for MBE/WBE firms (iii) ensure that MBE/WBE contractors and local area contractors are aware of opportunities in a timely manner and (iv) promote local MBE/WBE procurement seminars and conferences to provide information to the community on its programs.

The Magic will ensure that qualified MBE/WBE and local area businesses will compete for and participate in contracting opportunities on the project. Additionally, the team understands the importance of incorporating both existing and new social services programs into the MBE/WBE plan.

In closing, the Magic is committed to working with governmental officials and community partners to finalize a comprehensive MBE/WBE program once the Events Center project is approved.

A handwritten signature in black ink that reads "Alex Martins". The signature is written in a cursive style with a large, circular flourish at the end.

Alex Martins
Chief Operating Officer
Orlando Magic